

MEGAN SWANSON

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OBJECTIVE

To obtain an internship utilizing skills in design and customer service while gaining additional knowledge of advertising and marketing

EDUCATION

Bachelor of Journalism (May 2016)

University of Nebraska–Lincoln

Major: Advertising and Public Relations GPA: 3.7/4.0

Associate of Arts (December 2012)

Metropolitan Community College, Omaha, NE

Major: Business Administration GPA: 3.5/4.0

RELATED COURSEWORK

- Introduction to Public Relations and Advertising
- Visual/Multimedia Graphic Design
- Public Relations and Advertising Strategy
- Mass Media Law
- Principles of Mass Media
- Copy and Concept

EXPERIENCE

Sales Associate

Lincoln, NE

Eddie Bauer

January 2012–Present

- Provide customer service, promote merchandise
- Meet and exceed assigned sales goals
- Create and maintain merchandise displays
- Train and assist other associates as needed

Lifeguard/Swim Instructor

Omaha, NE

City of Omaha Recreation Dept

Summers 2011, 2012

- Ensured safety of swimmers and enforced pool regulations
- Taught swimming skills to children ranging from 3 to 12 years old

COMPUTER SKILLS

InDesign

Photoshop

PowerPoint

Dreamweaver

Flash

HTML

HONORS & ACTIVITIES

Dean's List, four semesters

UNL Advertising Club, Membership Chair

Public Relations Student Society of America